

## **Facebook Booking Message** *By Sales Director Michelle Cunningham*

These are my Magic Facebook Words! Send them as a "MESSAGE" on Facebook. Click message on the upper right corner so it's a private message. And personalize each one with their name. Send out 30 a day...take 30 minutes...send 30. It's easier to make a list of who you will send it to first and then go and search for their name and paste the words for each one just changing the name for each 😊

Hi Kaytie! How are you? Okay, random question, but could I do a summer (or fall or winter..etc) makeover with you?

I'm putting together a summer (or fall or winter..etc) look book of makeup looks in the next 30 days and thought I'd ask you if you'd be one of my faces? It's free and you'll look fab! Let me know if calling you is better and we can set it up.

Thanks girlfriend! Xoxo,  
Michelle, Mary Kay Cosmetics

The important step here is that once she agrees to a date and you set it, you'll want to see if she knows anyone that would be interested in joining her. I say, "I actually need 100 faces so if you happen to know anyone...you can bring up to four people along. That would be great!! Oh and if you need to cancel, let me know 48 hours in advance. I've reserved the time just for you so I'm looking forward to it!"